



Benefits

Reduce costs: Decrease your costs by cutting down the amount of time displaced workers receive unemployment.

Decrease likelihood of lawsuits: Displaced workers often feel resentment towards the company and are likely to sue in retaliation. Outplacement services can smooth the transition for these workers.

Enhance company's image: Companies that provide outplacement services are viewed as good corporate citizens, valuing human capital.

Improve employee morale: Employees who remain after a displacement has occurred can feel insecure and less loyal to the company. A solid outplacement program reassures remaining staff of the value they provide.

About Us

Shape My Career is an international HR solutions company offering local professional human resource services to employers and employees. Seasoned experts are available to assist you with:

- Outplacement Solutions
- Career Coaching & Planning
- Human Resource Consulting
- Public/Professional Speaking
- Training & Development

Meet Our Career Consultants



Rod Colon



Nancy Sommer



Jeff Edson

- Over 60 years combined HR experience
- Recognized as industry experts in human resources management
- Glowing reviews from other professionals
- Authors of career publications
- Networked with 2 million professionals
- Active members of SHRM and ASTD



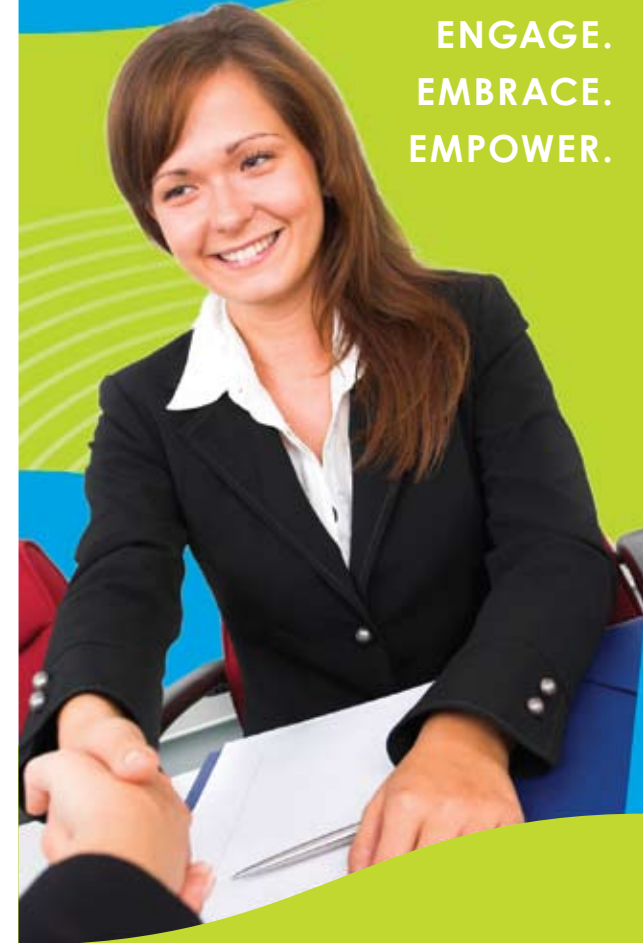
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ENGAGE.
EMBRACE.
EMPOWER.



Outplacement Solutions



A new strategy, merger or changing market conditions may mean that you need to transition some of your staff. Despite this difficult decision, you want to do this in the most comfortable and effective way possible. You want the best possible support to help your employees, not only through this difficult time, but with their future career decisions as well.

Services

ENGAGE. EMBRACE. EMPOWER.

Career Solutions *with* Human Resource Professionals

Our outplacement service is specifically designed to assist corporations through talent transitioning or downsizing; Shape My Career provides experienced Human Resources and Organizational Effectiveness Consultants to guide you through the decision-making, planning, implementation, and after-support necessary for effective strategy management. The Shape My Career Team offers unparalleled customized solutions while supporting organizations through difficult transitions.

Our full-service outplacement program supports employees of all levels and may include:

4 Key Components

- 1 Corporate Transitioning Strategy and Support**
5-Phase approach to helping your organization through the process
- 2 Career Transition Coaching**
Job Loss Counseling; Career and Skills Analysis; Resume & Letter Building; Effective Self-marketing; Interview Skill Development; Critique of Practice Interview; Life Coaching
- 3 Job Search and Presentation**
Searching the job boards; Avoiding the "Black Hole"; The 7-Step Job Search Methodology™; Developing custom job searches & agents; Generating job leads through your professional network; Web 2.0 as a job search tool; Working with agencies
- 4 Professional Network Expansion**
Create, grow and nurture employee networking; Gain insider information about industry trends; Obtain referrals through networking; Maintain ongoing network affiliations

Contact Shape My Career to discuss your business needs

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